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THE PLUNGE

We Will Give a Williams Electric Iron

with each yearly subscription Paid In Advance. There is no increase in price. The Optic will cost you exactly the same as you would pay for it at the monthly rate of 65c and you get the electric Iron

Absolutely Free

THESE IRONS are under an absolute guarantee by the Las Vegas Light and Power Co. They have been given a 64 DAY TEST—Think of it! FIFTEEN HUNDRED AND THIRTY SX HOURS OF STEADY CURRENT and still as good as new.

THE OPERATING EXPENSE is about the same as the cost of fuel in ironing the old way.

THE DIFFERENCE IS that with a Williams Electric you turn the switch and in THREE MINUTES the iron is ready to use. All the heat is concentrated on the iron, not a bit of it escapes, you can iron without interruption until you are through, and YOU ARE COOL while the IRON IS HOT. Whereas, by the old method, you will burn a bucketfull of coal getting the irons ready to use and heat up the whole house in the meantime, tramp back and forth after fresh irons and to pour bucketfull after bucketfull of coal into your already red hot stove and YOU ARE HOT while YOUR IRONS ARE COOL.

This Is Your Opportunity



The Optic for a whole year and this labor saving-convenience is only

\$7.80

You may Bring your check to the Optic Office and get your iron. Mail it or give it to the Carrier and the Electric Iron will be delivered to your door.

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